

ANNUAL REPORT

2020 - 2021



“Development is how much the poor get richer.”
- *Proud Indian*



ABOUT US

We two friends (Chenthil Kumar S and Sarjun H) started a project for the welfare of the low-income community. Having worked together in various projects for the past six years, namely teaching orphanage kids, Chennai Flood Relief project, Save Bangalore Lakes, Inter-orphanage Arts and Sports Festival, Village Development, we strongly believe that real development is in the poor getting richer. Coming from a middle-class family, both of us decided to set up a sustainable income module for lower income people in slum areas. After lots of research and discussion with experts, we set a mission to build a self - reliant community by providing necessary business-oriented training to the low-income community.



LoG - LOCAL GOVERNANCE

In the initial phase we installed 23 solar lights in the huts and provided an enterprise development training for the poor people. The next phase of LoG focuses on toilet construction and solar streetlight installation.

We are working on a project of building a Community Centre, for empowering the real power of the slum families, which targets minority youth and women and help them in upgrading the skills, which can provide suitable employment or make them skilled for self-employment. This program will have minimum four weeks of training and depending on the type of skills imparted, the duration of training may get extended.



OUR PEOPLE

We have chosen eight slums where even the basic necessities of living are not available. Each slum has around 100+ families and around 200+ children and most of them lack the facilities like Electricity and Toilet. Most of the families struggled for food during the lockdown.



1,27,350/-



COVID-19 Family Care Kit

20,000/-



Tailoring Class

10,408/-



Generous 2020

9,630/-



School Rejuvenation

8,347/-



Sports Sponsorship

8,166/-



Drawing Events (PFA)



PFA - PEOPLE FRIENDLY ACTIVITIES

This is an interactive program designed to bring awareness among the people to recognize and help prevent environmental pollution, women and child abuse. This Awareness camp also aims at creating awareness on education, hygiene and various diseases caused because of unhygienic conditions.



REJUVENATE RURAL GOVERNMENT SCHOOLS

We made its maiden attempt at rejuvenation of a government school by having the premises of Government School, Devashettahalli painted with colors. Spanning over two days, optimists worked tirelessly to first clean and the artworks depicting different professions were drawn and painted on one of the buildings.



REJUVENATE RURAL GOVERNMENT LIBRARY

We organized a painting event meant to rejuvenate a government library in Gopahalli Panchayat. Volunteers spruced up the walls of the library with lively paintings following a library theme. A striking 'Dandi March' silhouette mural made on the outer wall of the library is now a thing to be admired by passersby. To add a cherry to the cake, volunteers also came up with an adorable kids themed painting on the walls of the Anganvaadi beside the library.



ESSENTIAL GROCERIES DISTRIBUTION

Through this distribution of 340 family care kits, around 1350 people got benefited. We are planning to take few more emergency requirements and fulfill more such requirements of the low-income community people in the field.



Head Office

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